

For Immediate Release

Jeff White
Blue Canopy
571-323-4790 x38
jwhite@bluecanopy.com

Lana Sansur
The Borenstein Group
703-385-8178 x208
lana@borenstein-online.com

BLUE CANOPY OPENS NEW OFFICES

Company Experiencing Unparalleled Growth in Sales and Employees

Reston, VA, July 19, 2005 – Blue Canopy, a strategic IT management partner to Fortune1000 and Global 2000 organizations, announced today that it has opened new offices in Los Angeles and Atlanta to accommodate the company’s rapid growth and support customers located in those areas.

This year, Blue Canopy experienced 100 % growth in sales, and a 200% increase in its technical workforce over the last year. This expansion was accomplished as a result of several Fortune 1000 companies adopting Blue Canopy’s 4th Party Integrator (4pi) Solution Suite in order to transform their IT-reliant businesses into effective, measurable and process-driven organizations. In addition, with Blue Canopy’s 4pi Solution Suite’s Performance Dashboard, these organizations have the ability to integrate all of their IT processes and service data on one easy-to-use interface for fully optimized IT management.

Blue Canopy’s impressive client roster features companies such as America Online, AT&T, Hyatt, Bank of America, Nextel, Sprint, and Toyota to name a few.

Jeff White, president of Blue Canopy stated, “Our growth and expansion reaffirms our strategic positioning as an unparalleled, trusted leader in IT management. We have the expertise and tools to help manage an organization’s IT efforts resulting in visibility, accountability and measurable results.”

About Blue Canopy

Blue Canopy is the national pioneer and thought leader in aligning business and information technology (IT) interdependencies, employing their industry-leading 4thparty integrator (4pi™) methodology to solve the toughest problems currently facing the IT sector. Customer base includes leading Fortune 1000 and Global 2000 firms in both enterprise and government verticals. Blue Canopy has experienced four consecutive years of triple digit revenue growth. Blue Canopy's Government Services team operates as BC Fed Group, LLC, bringing Blue Canopy hallmark value to clients in both Civilian and Defense organizations of the Federal Government. For more information about Blue Canopy, visit www.bluecanopy.com.