

For Immediate Release

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**BLUE CANOPY GROUP TO IMPLEMENT HOSPITALITY SOLUTION
4pi CONCIERGE™ IN PARTNERSHIP WITH POCONO MOUNTAINS VACATION
BUREAU, INC.**

*Partnership Will Showcase
Blue Canopy's Premier Hospitality Solution -
4pi Concierge™*

Reston, VA, February 2, 2006 – Blue Canopy, a strategic IT management partner to Fortune 1000 and Global 2000 organizations, announced that they have secured a partnership with Pocono Mountains Vacation Bureau, Inc. (PMVB) to implement its proprietary Blue Canopy hospitality solution – 4pi Concierge™. This ground-breaking technology solution will provide PMVB with the ability to allow visitors to their web site a complete, branded user experience for brokering transactions on behalf of its member properties. Visitors will not only be able to view and reserve rooms at member hotels on the PMVB website, but may also create itineraries, purchase bundled packages and reserve golf, spa, restaurants, and other events.

Mathilda Sheptak, Deputy Executive Director of PMVB commented on the partnership, “Our *visitors* have been looking for a one stop shop for their visits; an official visitor’s site where they could easily book and see inclusive inventory for the entire destination stay, something easy to use and comprehensive. Our *members* wanted a technology that would allow them to manage inventory at one site without using disparate and non-integrated third party services. *We* wanted a technology that is integrative, allowing us to be competitive while delivering a superior product to our visitors on behalf of our members. Blue Canopy and 4pi Concierge is this solution.”

Binod Taterway, cofounder of Blue Canopy and visionary of 4pi technology applications had this to say; “Blue Canopy’s breakthrough 4pi Concierge solution is designed to allow customers to stay on one site and book everything for their trip to a specific destination. Statistics show that travelers are more destination-oriented and tend to be quite computer savvy, with 65% using the Internet to make travel plans. PMVB, as well as other destination marketers, have traditionally not been able to offer a consistent experience for customers on their site by providing them the information and services of multiple vendors. We solve this problem with 4pi Concierge.”

About Blue Canopy

Blue Canopy is a pioneer and thought leader in managing and deploying technology initiatives. Employing their industry-leading 4pi methodologies to solve the toughest

problems currently facing companies, Blue Canopy has been recognized by Inc. magazine as one of the 500 fastest-growing privately held companies in the United States. The company's impressive customer base includes leading Fortune 1000 and Global 2000 firms in both enterprise and government verticals. Blue Canopy's Government Services team operates as BC Fed Group, LLC, bringing Blue Canopy hallmark value to clients in both Civilian and Defense organizations of the Federal Government. For more information about Blue Canopy, visit www.bluecanopy.com.